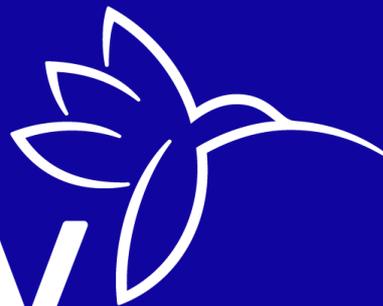


Diversey



AIPI

May 2019



The Voice of The Customer is Critical to Success
(...but they usually speak another language)



Outline

- Listening
- Using the Comparative Effectiveness Approach
- Summary of the Needs (that everyone understands)
- Addressing the needs – Background & Physics 101
- The Output of the Process



Setting The Stage

We will use the development of an ultraviolet technology from voice of customer through saleable product – to highlight innovation, assessing needs, and understanding ultraviolet disinfection.

Discuss key underlying needs, the critical nature of not necessarily learning to speak the customer’s “language”, but being able to hear, understand, and translate what was heard



Why am I here? The “right time”

In team formation, there must be a reason to be together to form a team.

To ask the customer about a need to be satisfied, there must be a reason to be with them – at least an idea of their need and some basis of possible solutions is one approach

“Okay, it’s time to innovate!” - This is unrealistic...



Outline

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Einstein

“If I have one hour to solve a problem, I’ll spend the first 55 minutes understanding what the problem is and the last 5 minutes solving it.”



Listening

Hear
Understand
Translate

#1 job - "The Listener"



Solution

This story starts after a problem has been identified and we have a basic idea of possibly how to solve it, very loosely defined, if at all.

What would the solution look like?

Customer Needs & Using Comparative Effectiveness as a guide



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CES

Comparative Effectiveness Studies (CES) utilize eight parameters to critically evaluate technologies, methods, or solutions.

Each assessment for the eight parameters provides quantitative and/or qualitative measures to assign the result of each assessment.

Allows us to hear what the customer is saying



CES

Acceptability: What is acceptable?

What are the characteristics of an acceptable solution?

Adoption: Would this be used if we had it?

What characteristics of the solution would allow or block adoption of the solution?

Appropriateness: Is it reasonable to use this?

What characteristics would make a solution that is appropriate for the issue being addressed?

Costs: What does the cost picture look like?

What are the factors around costs that need to be considered in a good solution?

Feasibility: Practically speaking, can this be done?

What characteristics would make the solution be seen as practical?

Fidelity: Will we use this continually?

What are the characteristics of the solution that will cause it to be used on an on-going basis?

Penetration: How far through our facility will we deploy this?

What characteristics would the solution have that would allow the broadest application possible?

Sustainability: Once we start, will we continue?

What characteristics would the solution have that allow it to remain a viable robust solution for the longer term?



Hear, Understand, Interpret

Review of Comparative Effectiveness as a Design Tool



...a number
of needs

Likes/Dislikes

- T.D. → Surface degradation / Add-on costs to replace - OR
→ cracking/degradation / Neptune's MOR
- + Costs -
- Maintenance Costs / Light Replacements?
- Size (Storage, in use, moving btwn rooms)
- Barrier walls break a lot
- Charge IPAD to operate
- Reports (C. diff vs. Contact, how to ID) [EPIC?]
- Shorter Cycles
- Size (up pumps, btwn bldgs)
- Tracking - Scan barcode - not reliable - IPT
 - Data input not consistent

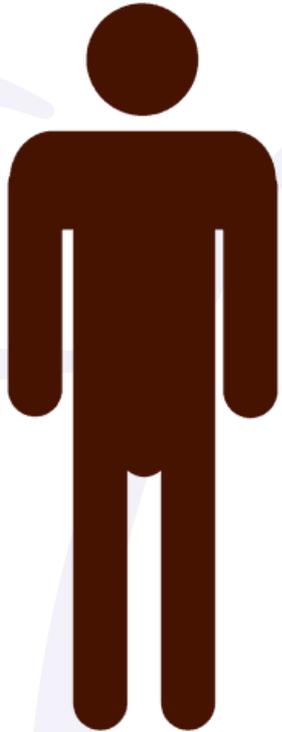
Likes/Dislikes

- + PPR / Community involvement
+ (Funding from ext. sources, Naming, etc.)
- Extra Staffing
- + Staff Involvement (nursing asking for it)
- Fire Alarms
 - work around, retro fit solution
- Service Contracts, too much \$



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Needs Translated



- <40 pounds / 18 Kgs, ideally lighter by 50%
- < 24"/50cm at widest side
- Setup and take down < 60 seconds, ideally 30
- < 5 minute cycles, longer if desired
- 2 forms of automatic safety
- No residue, no damage
- 1-2-3 / A-B-C operation
- Effective in soil/no soil
- Just close the door
- No waiting before or after
- Minimal/no on-going service
- Tested and shown to have efficacy
- Small form factor
- Ease of use
- Low cost
- Automate settings / eliminate touch
- Use facility wide
- Scalable
- Unbox and press start



Operationalizing is key

What is available and why is it interesting?

Do any satisfy needs clearly?

–Background, Evaluation and Decisions



Outline

- Listening
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- **Addressing the needs – Background & Physics 101**
- The Output of the Process



Cleaning compliance of patient room surfaces not at acceptable levels

- Carling (2008) studied cleaning compliance across 23 acute care facilities and found that overall compliance of key surfaces was 49% (range 35-81%), indicating half of high touched surfaces were not being routinely cleaned during discharge (terminal) cleaning of patient rooms.
 - Cleaning compliance varied significantly by surface (bathroom light switch = 20%, sink = 82%).
 - High variability between hospitals, with the cleaning compliance by surface in a different order for each hospital.

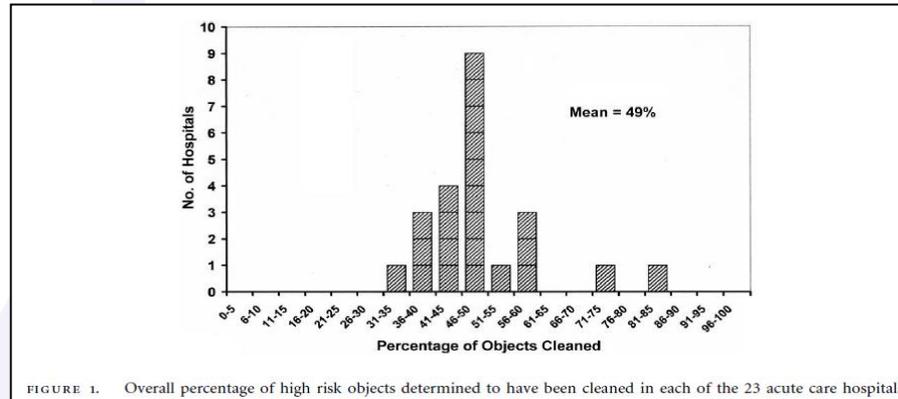


FIGURE 1. Overall percentage of high risk objects determined to have been cleaned in each of the 23 acute care hospitals



Operating rooms cleaning compliance also very poor

- A 6 hospital study by Jefferson (and Carling) showed that (similarly to patient rooms) operating room cleaning compliance was ~25%.
- Some surfaces were cleaned as frequently as 70%, while others were as infrequently as <10%, showing a wide range in cleaning compliance.
- A lack of consistent cleaning compliance is driving interest in other solutions, such as no touch disinfection.

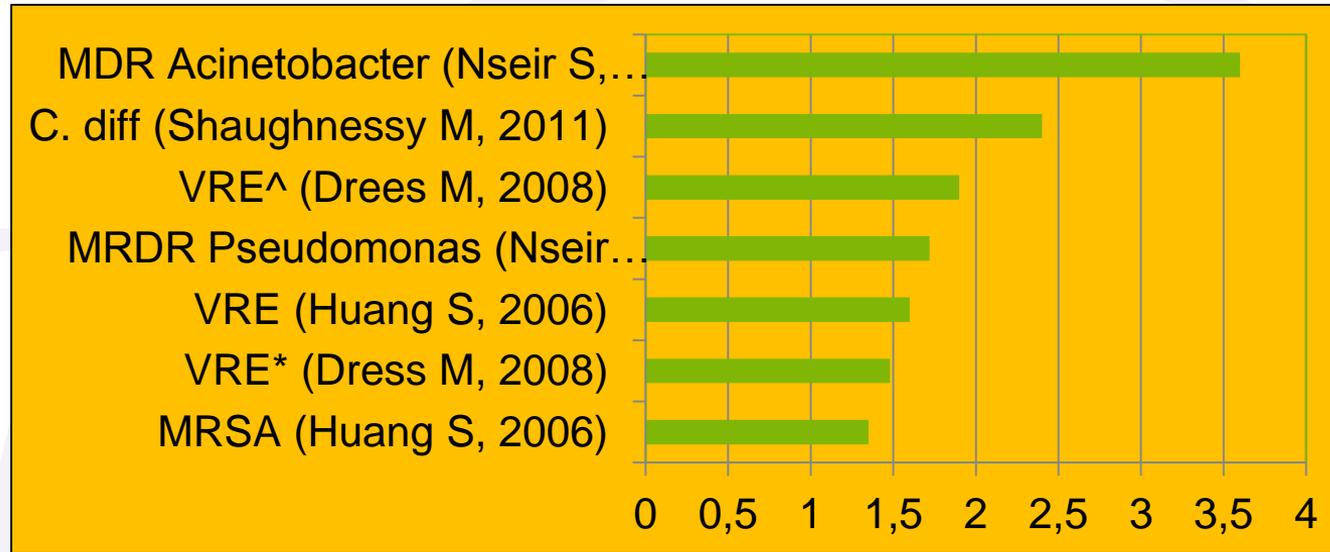
TABLE 2. Thoroughness of Cleaning

Object	Mean proportion cleaned (%)	Lowest proportion cleaned (%)	Highest proportion cleaned (%)	Standard deviation	95% CI
Main door	34.3	0	72	30.5	2.3 to 66
Main field light	33	0	65	23	9 to 56
Telephone	29.8	13	50	16	13 to 46
Anesthesia machine	28	10	50	17	7.5 to 49
Bovie control	22	0	67	26	0 to 54
Second OR door	21.7	5	65	22	1 to 44
Anesthesia cart	20.6	0	73	31	0 to 59
Main light switch	14.5	3	20	7	7.3 to 22
Second field light	14.2	0	27	12	1 to 34
Storage cabinet handle	5.6	0	17	8	1 to 15
Mean	24.9	9	50	15	9.3 to 40



Risks Associated with the Environment

- Patients admitted into a room previously occupied by colonized or infected patient were significantly more likely to contract an infection



Prior room occupant infected; ^Any room occupant in prior 2 weeks infected



Bundles are acknowledged tools



Original research article
**Best practices in disinfection of noncritical surfaces in the health care setting:
Creating a bundle for success**
Nancy L. Havill BS, MT(ASCP), CIC*
Quality Improvement Support Services, Yale New Haven Hospital, New Haven, CT

Key Words:
Environmental cleaning
Cleaning bundles
Healthcare cleaning

Because increasing evidence suggests that the environment plays a role in transmission of health care-associated infections, more attention is focusing on environmental cleaning and improving its efficacy. Creating and sustaining a successful cleaning and disinfection program should include several key components using a bundle approach and requires ongoing commitment within the institution.

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Because there is a growing body of evidence that the environment plays a role in the transmission of health care-associated infections (HAIs),¹⁻⁵ more attention is being focused on environmental cleaning and ways of improving the efficacy of the cleaning process to decrease the spread of HAIs in the health care setting.^{6,7} Several studies have shown that there is increased risk of acquiring a HAI for patients placed in rooms where the previous occupant was colonized or infected with a pathogenic organism.⁸⁻¹⁰ Current guidelines recommend that health care facilities clean noncritical surfaces on a regular basis, when spills occur, and when these surfaces are visibly soiled.^{11,12} However, because several studies have reported that cleaning practices are often suboptimal,^{13,14} it is now recognized by the Centers for Disease Control and Prevention and professional societies that there is a need for a system for monitoring adherence to recommended cleaning practices to ensure consistent cleaning and disinfection of surfaces in patient rooms.¹⁵ Several studies have shown that monitoring and providing feedback to the housekeeping staff can show significant improvement in their cleaning practices,^{13,14} but others have demonstrated that the improvement is not always sustainable.¹⁶ Administrative leadership and interdepartmental involvement are necessary to achieve success, and sustainability requires an ongoing commitment within the institution.

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CREATING A BUNDLE FOR SUCCESS

Similar to the Institutes for Healthcare Improvement bundle models for central lines and ventilators to prevent HAIs, an evidence-based care bundle is also needed for a successful environmental cleaning and disinfection program. Key elements of this bundle should include the following: policies and procedures to delineate cleaning responsibilities among staff; selection of appropriate cleaning products; determining the method of application for the products; and to educate, monitor, and give feedback to the staff. All of these elements are required to create a bundle for a successful cleaning and disinfection program.

Creating policies and procedures

The first step in creating a successful environmental cleaning program is to form a multidisciplinary task force as described by Dumigan et al.¹⁷ The team should comprise members from administration, nursing, environmental services, infection prevention (hospital epidemiologist, infection preventionist), materials management, biomedical engineering, pharmacy, and epidemiology laboratory personnel. Every discipline that has any role in the cleaning process needs to be represented so that policies and procedures can be effectively defined. The policies need to clearly define the cleaning task, the responsible service to perform the task, the cleaning frequency, and the products to be used. Figure 1 is an example of a grid that defines these items in a cleaning policy.

Following the Spaulding definitions, which categorize levels of disinfection based on the object's intended use and risk for infection in the use of that item, noncritical surfaces in the health care setting are those that only touch intact skin, and these require



Adjunct Technologies

What are adjunct technologies?

- Adjunct Technologies are tools used in addition to existing practices
- These technologies are **not** a substitute for manual cleaning.
- Manual cleaning is **always** required prior to the use of additive technologies to remove biofilms, dirt, debris, smears and other soils
- These additive technologies are best thought of as insurance

Examples of adjunct technologies are UVC systems, aerosolized hydrogen peroxide, hydrogen peroxide vapor, and some variants.

Leading epidemiologists all point to the value of additional disinfection technologies as powerful, effective, and needed to cover gaps in manual cleaning processes.





Scientific literature contains more than 40 studies measuring either the biocidal effect of UV-C light on microorganisms or the impact on HAI rates

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Large UV study showed reductions in HAI rates

- A nine hospital study (funded by the CDC) over 28 months examined the impact of using UV on patient room discharge cleaning with either bleach or quat disinfectants.
- Key findings:
 - Use of UV lowered the infection rate for target organisms from 51.3 to 33.9 per 10,000 exposure days for rooms cleaned with quat disinfectants.
 - HAI rates were lower if the room was cleaned with bleach, but did not achieve significance ($p=0.116$).
 - C. diff incidence was not significantly different after using UV on discharge cleaning. MRSA rate was lower, but not statistically significant ($p=0.104$). VRE had the best rate improvement overall, but using bleach without UV also improved VRE rates.
 - Cleaning compliance was >90% for all groups. Since this applied to the reference group, it may have masked rate decreases that would have been present with typical compliance rates of ~50%.
- **Headline: 33% reduction in HAI rates**

- Anderson DJ, et. al. "Enhanced terminal room disinfection and acquisition and infection caused by multi-drug-resistant organisms and Clostridium difficile (the benefits of enhanced terminal room disinfection study): a cluster-randomised, multicentre, crossover study". Lancet, 2017: 389: 805-814.

	Reference (n=21)		UV group (n=28)		Bleach group (n=23)		Bleach and UV group (n=20)	
	Total CFU	Mean CFU per room (SD)	Total CFU	Mean CFU per room (SD)	Total CFU	Mean CFU per room (SD)	Total CFU	Mean CFU per room (SD)
Clostridium difficile	79	3.8 (14.2)	80	2.9 (12.6)	103	4.5 (14.5)	65	3.3 (10.4)
MRSA	179	8.5 (27.1)	3	0.1 (0.6)	101	4.4 (15.0)	17	0.9 (2.5)
VRE	831	39.6 (127.5)	6	0.2 (0.8)	56	2.4 (5.6)	38	1.9 (6.1)
MDR	188	9.0 (35.4)	5	0.2 (0.9)	9	0.4 (1.9)	5	0.3 (0.9)
Acinetobacter spp								
Total target organisms	1277	60.8 (163.3)	94	3.4 (13.4)	269	11.7 (21.4)	125	6.3 (16.1)

MRSA=meticillin-resistant Staphylococcus aureus. VRE=vancomycin-resistant enterococci. MDR=multidrug-resistant. CFU=colony-forming units.

Table 4. Microbiological assessment

	Reference group	UV group	Bleach group	Bleach and UV group
All target organisms				
Exposed patients	4016	2848	1438	1716
Incident cases (%)	111 (2.8%)	41 (1.4%)	161 (11.2%)	16 (0.9%)
Exposure days	22 425	22 399	24 391	27 964
Rate (per 10 000 exposure days)	51.3	17.4	41.5	5.8
Risk reduction (95% CI)	Reference	-19.0 (-24.3 to -13.7)	9.7 (-2.7 to 21.5)	-12.1 (-17.1 to -7.1)
RR (95% CI), p-value	Reference	0.34 (0.24 to 0.48), 0.001	0.80 (0.64 to 0.99), 0.044	0.11 (0.07 to 0.18), 0.001
Clostridium difficile*				
Exposed patients	-	-	1409	1712
Incident cases (%)	-	-	36 (2.6%)	30 (1.8%)
Exposure days	-	-	11 385	8002
Rate (per 10 000 exposure days)	-	-	3.1	3.7
Risk reduction (95% CI)	-	-	Reference	-6.3 (-12.7 to 0.1)
RR (95% CI), p-value	-	-	Reference	1.11 (0.68 to 1.7), 0.611
Multidrug-resistant Staphylococcus aureus				
Exposed patients	1000	872	363	1405
Incident cases (%)	73 (7.3%)	28 (3.2%)	74 (20.4%)	63 (4.5%)
Exposure days	14 120	7184	11 341	10 880
Rate (per 10 000 exposure days)	51.8	39.3	65.3	58.0
Risk reduction (95% CI)	Reference	-16.6 (-24.6 to -8.6)	21.1 (12.3 to 29.8)	-7.1 (-12.8 to -1.4)
RR (95% CI), p-value	Reference	0.77 (0.61 to 0.98), 0.033	1.26 (1.07 to 1.48), 0.002	1.10 (0.88 to 1.35), 0.001
Vancomycin-resistant enterococci				
Exposed patients	1055	659	1408	1334
Incident cases (%)	37 (3.5%)	13 (2.0%)	24 (1.7%)	24 (1.8%)
Exposure days	8157	2595	7321	5237
Rate (per 10 000 exposure days)	45.4	50.0	32.9	45.8
Risk reduction (95% CI)	Reference	25.0 (-5.1 to 53.2)	31.5 (12.7 to 50.2)	24.9 (-6.6 to 56.4)
RR (95% CI), p-value	Reference	1.10 (0.81 to 1.50), 0.208	0.72 (0.54 to 0.95), 0.021	1.01 (0.74 to 1.37), 0.945

RR=relative risk. *Incidence rates were significantly lower in the UV group compared with the bleach group (p=0.001).

Table 3. Results of per-protocol analyses



Deverick Anderson's recently published follow up to this study is interesting

In summary:

Use "UV" only for targeted specific cleans due to logistical issues

Due to: How long it takes, how few there are, how cumbersome they are

Operationalizing is key



First Generation systems are tower style units

- Existing systems use fixed bulb location tower style units
- Germicidal spectrum light – from pulsed xenon and mercury vapor bulbs
- Units vary in size and number of bulbs and cost
- Some units use sensors to determine the room size and set the cycle length based on that information; use a “puck” to measure dose at a location and run until “X” dose is applied at that point; measure reflected dose and run until a specific value is reflected to the sensor; or run for set cycle length



UV-C has been heavily tested and found effective against viruses, bacteria, and spores

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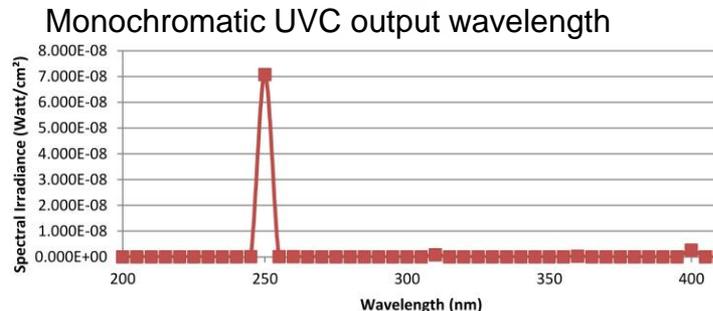
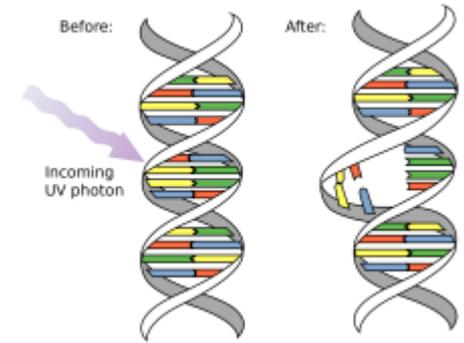
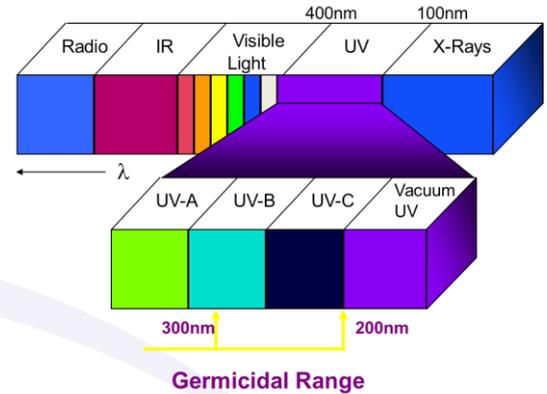


What exactly is UV in the “C” spectrum
&
How is it being delivered today



What is ultraviolet C (UVC) light?

- UV is a form of light (i.e. electromagnetic radiation)
- It is invisible to the human eye
- Has been used to disinfect air and water for decades
- It is most effective at light wavelengths of 254 nanometers
- UV light can be UVA (black light), UVB (tanning beds), or UVC (disinfection)
- UVC light waves kill pathogens by deactivating their DNA (dimerization), destroying their ability to multiply and cause disease and can kill potentially dangerous pathogens, such as MRSA, VRE, *C. difficile*, *Acinetobacter*, and norovirus.





The germicidal efficacy of UVC occurs at specific wavelengths of energy.

Mercury vapor efficiently generates “near” to peak wavelength energy

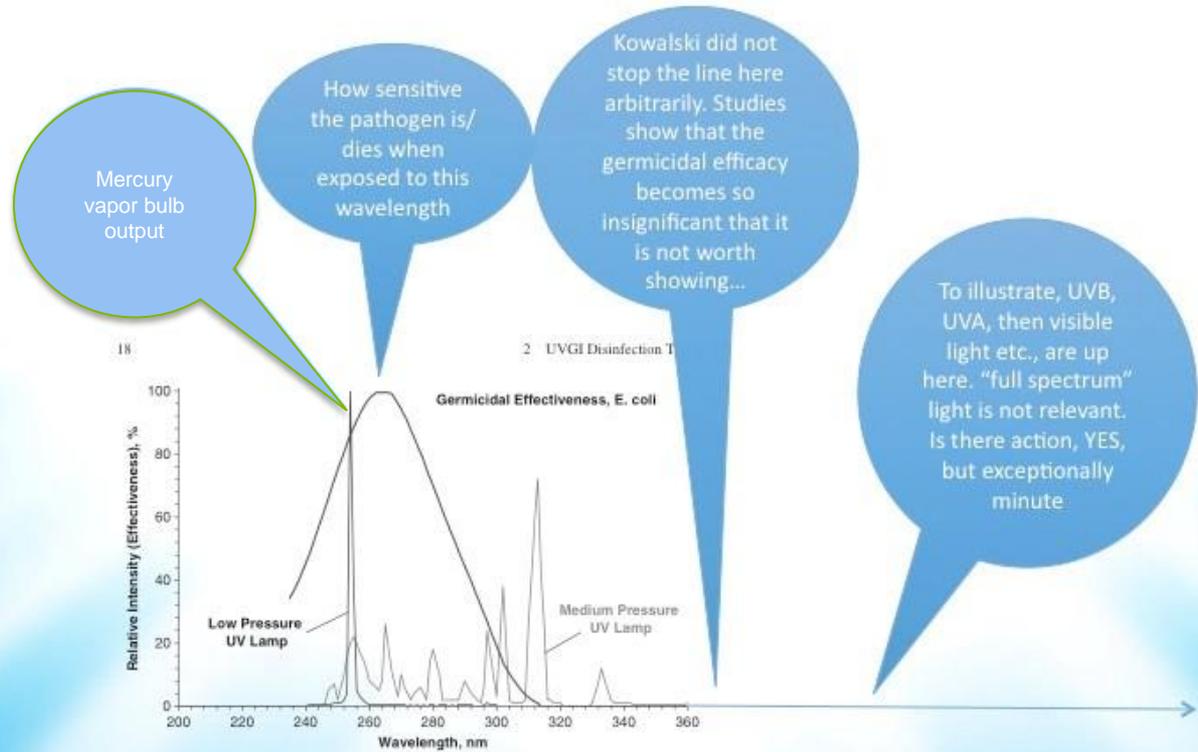


Fig. 2.1 Germicidal efficiency of UV wavelengths, comparing High (or medium) and Low pressure UV lamps with germicidal effectiveness for *E. coli*. Based on data from Luckiesh (1946) and IESNA (2000)

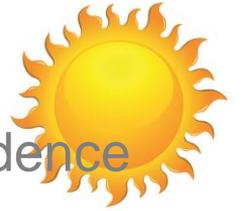
mercury vapor lamps radiate about 95% of their energy at a wavelength of 253.7 nm, which is coincidentally so close to the DNA absorption peak (260–265 nm) that it has a high germicidal effectiveness (IESNA 2000).

If we assume the LP and MP lamps in Fig. 2.1 produce the same total UV wattage, and multiply spectrum by the germicidal efficiency at each wavelength,

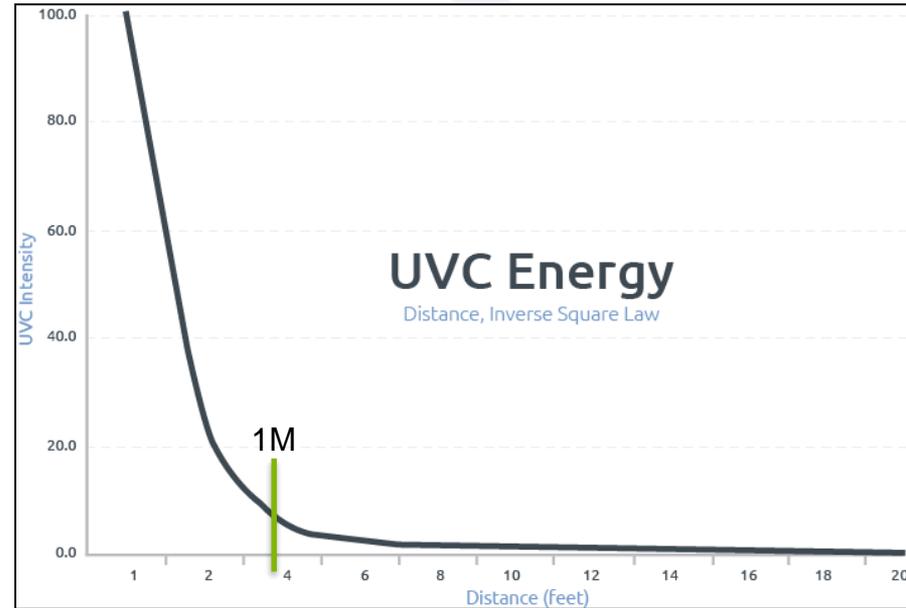
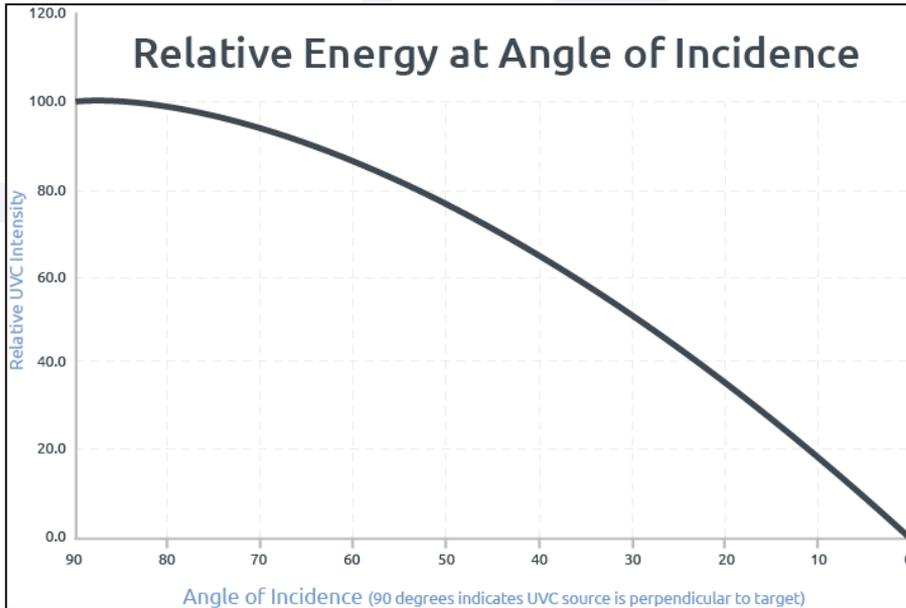
Quick analogy – full spectrum light impacts disinfection like one drop of milk impacts the taste of an entire cup of coffee



The Science of UVC – In Summary

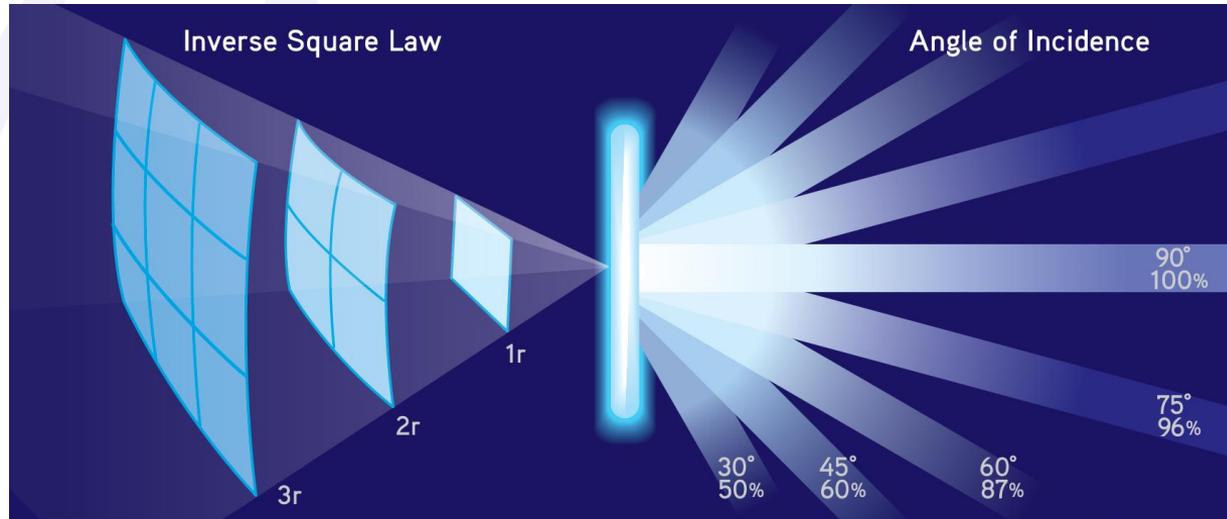


Effectiveness is determined based on distance and angle of incidence



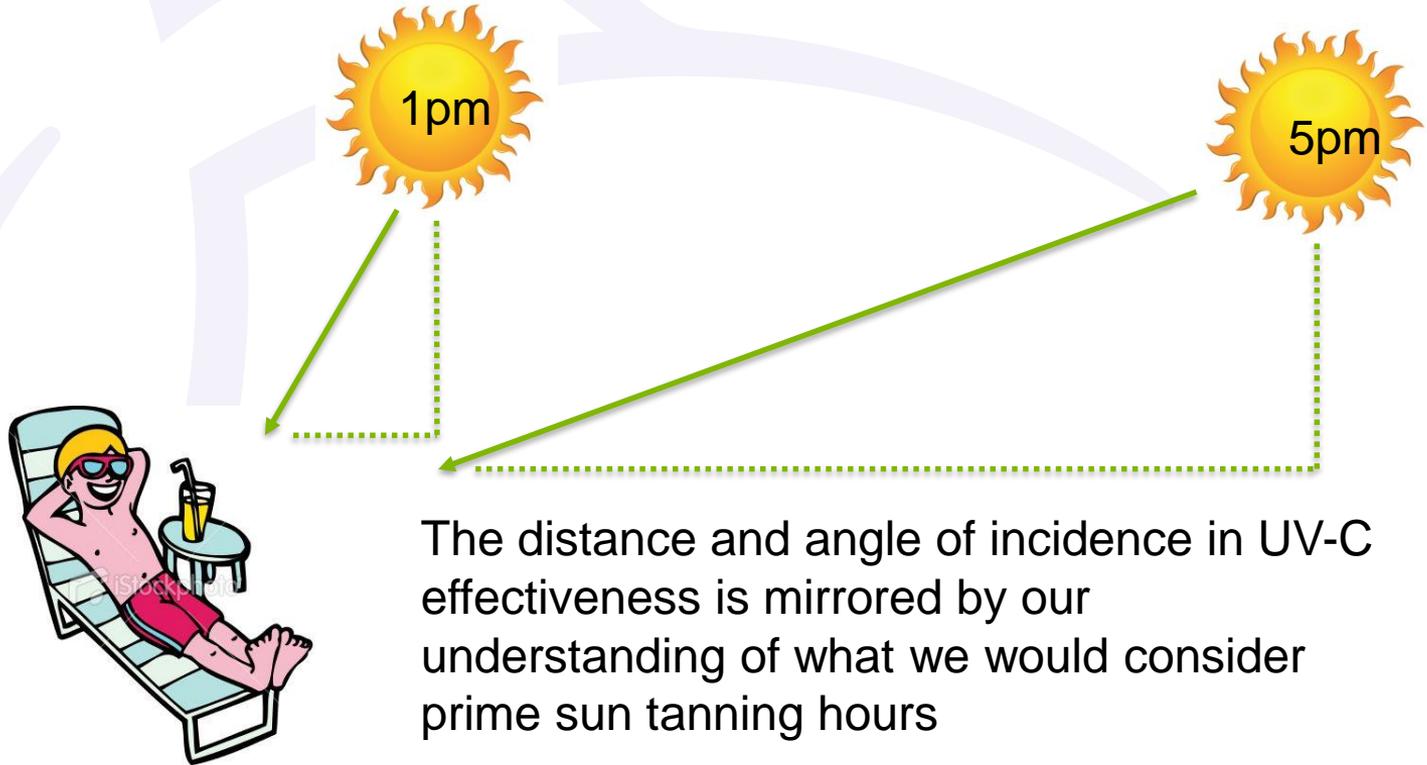


How ultraviolet light (UV-C) works (the science behind the application)

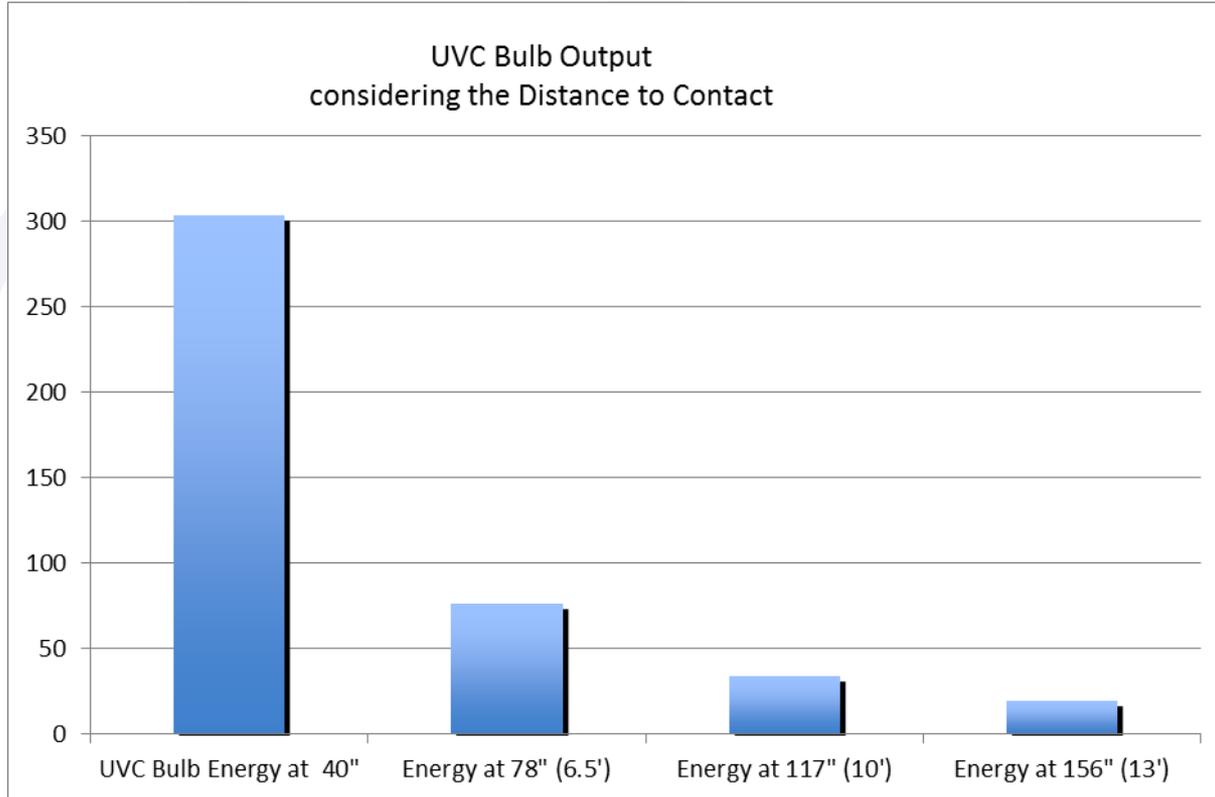


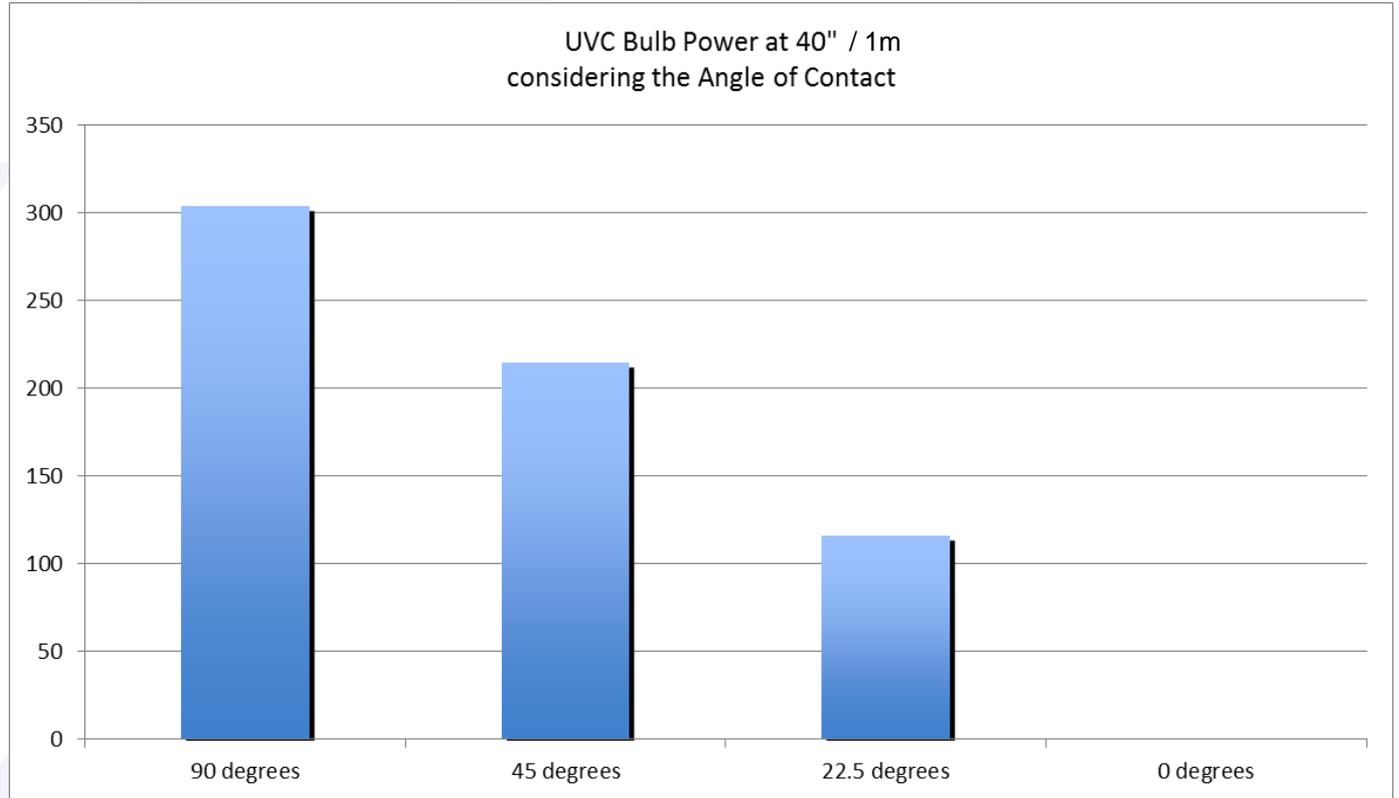


The Angle of Incidence Affects Energy Applied



The distance and angle of incidence in UV-C effectiveness is mirrored by our understanding of what we would consider prime sun tanning hours



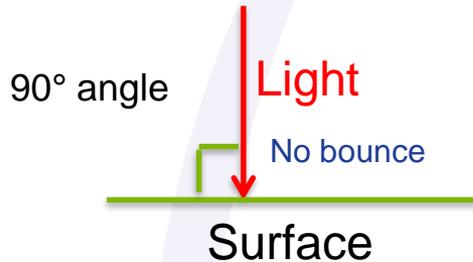




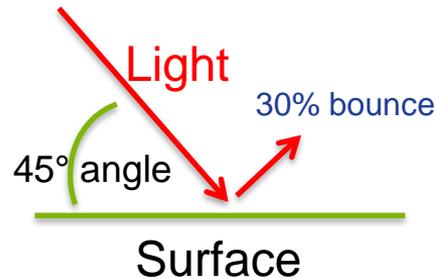
UV effectiveness impacted by angle of incidence

- UV light intensity **decreases** when the light strikes surfaces at flatter angles
 - Full energy delivered when light is perpendicular to surface (90°).
 - 70% of energy delivered at 45° angle
 - 38% of energy delivered at 22° angle (typical UV tower)

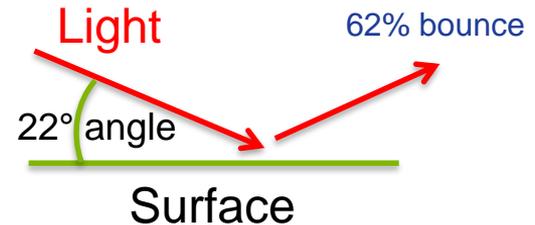
100% Effective



70% Effective

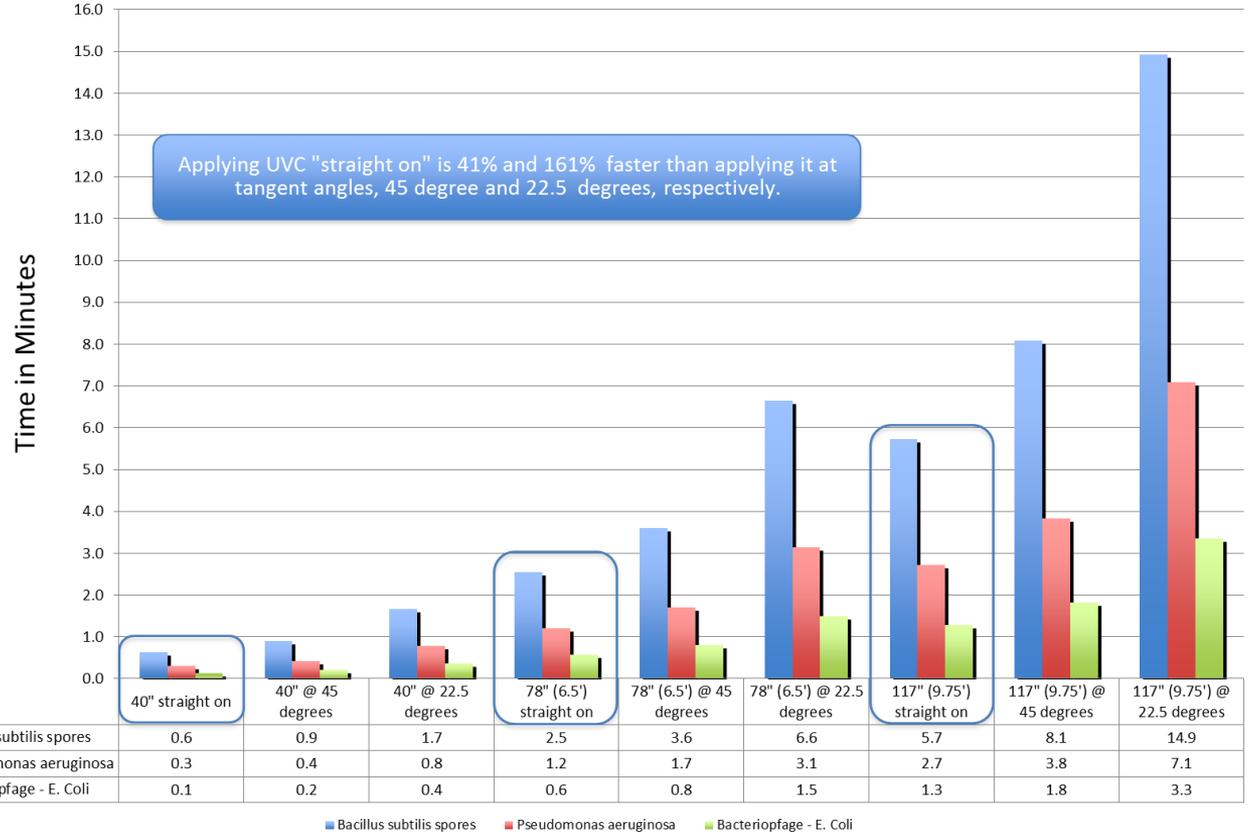


38% Effective





Impact of distance and impact angle on time needed to achieve log reduction





Impact of Distance and Angle of Incidence on Dose and Log₁₀ Reduction – Boyce ICHE 2016

Range of Log₁₀ Reductions of MRSA, VRE, and *Clostridium difficile* Achieved with Inoculated Disk Carriers Exposed to UV-C for 5-Minute and 15-Minute Cycles on 3 Occasions at Each Cycle Time

Distance and Orientation of Disks Relative to UV-C Device	Mean UV-C Dosage Measured Adjacent to Disks for 5-Min Cycles, $\mu\text{Wsec/cm}^2$	Range of Log ₁₀ Reduction with 5-Min Cycles, by Pathogen	Mean UV-C Dosage Measured Adjacent to Disks for 15-Min Cycles, $\mu\text{Wsec/cm}^2$	Range of Log ₁₀ Reduction with 15-Min Cycles, by Pathogen
1.3 m (4 ft), direct	342,667	MRSA: >4 log VRE: 4 to >4 log <i>C. difficile</i> : 3-4 log	842,000	MRSA: >4 log VRE: >4 log <i>C. difficile</i> : 3-4 log

Time, distance, angle & shade matter – but UV-C kills pathogens

3.3 m (10 ft), direct	67,567	MRSA: 4 to >4 log VRE: 3 to >4 log <i>C. difficile</i> : 1-3 log	202,667	MRSA: >4 log VRE: >4 log <i>C. difficile</i> : 2-4 log
3.3 m, 0° angle	10,767	MRSA: 4 to >4 log VRE: 2 log <i>C. difficile</i> : 0-1 log	29,000	MRSA: 4 to >4 log VRE: 3 log <i>C. difficile</i> : 0-2 log
3.3 m, shaded	3,395	MRSA: 1-3 log VRE: 1-2 log <i>C. difficile</i> : 0	8,880	MRSA: 3 log VRE: 1-2 log <i>C. difficile</i> : 0-1 log



Dr. Boyce ICHE 2016 is a good example of Vertical over-dose to obtain Horizontal under-dose

Range of Log₁₀ Reductions of MRSA, VRE, and *Clostridium difficile* Achieved with Inoculated Disk Carriers Exposed to UV-C for 5-Minute and 15-Minute Cycles on 3 Occasions at Each Cycle Time

Distance and Orientation of Disks Relative to UV-C Device	Mean UV-C Dosage Measured Adjacent to Disks for 5-Min Cycles, $\mu\text{Wsec/cm}^2$	Range of Log ₁₀ Reduction with 5-Min Cycles, by Pathogen	Mean UV-C Dosage Measured Adjacent to Disks for 15-Min Cycles, $\mu\text{Wsec/cm}^2$	Range of Log ₁₀ Reduction with 15-Min Cycles, by Pathogen
1.3 m (4 ft), direct Vertical Surface	342,667	MRSA: >4 log VRE: >4 log <i>C. difficile</i> : 2 to >4 log	842,000	MRSA: >4 log VRE: >4 log <i>C. difficile</i> : 2 to >4 log
1.3 m, 0° angle Horizontal Surface	53,900	MRSA: 4 to >4 log VRE: 2 to >4 log <i>C. difficile</i> : 2 to >4 log	148,667	MRSA: >4 log VRE: 3-4 log <i>C. difficile</i> : 2-4 log
1.3 m, shaded	8,547	MRSA: 1-3 log VRE: 2-3 log <i>C. difficile</i> : 0	24,467	MRSA: >4 log VRE: 2-3 log <i>C. difficile</i> : 1-2 log

4 X required dose
Less than required dose

Large overdose of Vertical surface generates less than required Horizontal dose

3.3 m, shaded	3,395	MRSA: 1-3 log VRE: 1-2 log <i>C. difficile</i> : 0	8,880	MRSA: 3 log VRE: 1-2 log <i>C. difficile</i> : 0-1 log
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Time, distance, and angle matter – How much energy is actually applied?



How much energy is actually needed?

UV Dose (mJ/cm²) Needed For a Given Log Reduction

	Log Reduction						Reference
	1	2	3	4	5	6	
<i>Staphylococcus aureus</i> ATCC25923	3.9	5.4	6.5	10.4			Chang et al. 1985
<i>Staphylococcus albus</i>	1.84	5.72					Light Sources Inc. 2014
<i>Staphylococcus aureus</i>	2.6	6.6					Light Sources Inc. 2014
<i>Staphylococcus hemolyticus</i>	2.16	5.5					Light Sources Inc. 2014
<i>Staphylococcus lactis</i>	6.15	8.8					Light Sources Inc. 2014
<i>Streptococcus faecalis</i> (secondary effluent)	5.5	6.5	8	9	12		Harris et al. 1987
<i>Streptococcus faecalis</i> ATCC29212	6.6	8.8	9.9	11.2			Chang et al. 1985
<i>Streptococcus viridans</i>	2.0	3.8					Light Sources Inc. 2014
<i>Vibrio anguillarum</i>	0.5	1.2	1.5	2			Liltved and Landfald 1996
<i>Vibrio cholerae</i> ATCC25872	0.8	1.4	2.2	2.9	3.6	4.3	Wilson et al. 1992
<i>Vibrio comma</i> - Cholera	3.375	6.5					Light Sources Inc. 2014
<i>Vibrio natriegens</i>	37.5	75	100	130	150		Joux et al. 1999
<i>Yersinia enterocolitica</i> ATCC27729	1.7	2.8	3.7	4.6			Wilson et al. 1992
<i>Yersinia ruckeri</i>	1	2	3	5			Liltved and Landfald 1996

Spore

<i>Bacillus anthracis</i> spores - Anthrax spores	24.32	46.2					Light Sources Inc. 2014
<i>Bacillus magaterium</i> sp. (spores)	2.73	5.2					Light Sources Inc. 2014
<i>Bacillus subtilis</i> ATCC6633	24	35	47	79			Mamane-Gravetz and
<i>Bacillus subtilis</i> WN626	0.4	0.9	1.3	2			Marshall et al., 2003
<i>Bacillus subtilis</i> spores	11.6	22.0					Light Sources Inc. 2014

Bacterium

<i>Aeromonas salmonicida</i>	1.5	2.7	3.1	5.9			Liltved and Landfald 1996
<i>Aeromonas hydrophila</i> ATCC7966	1.1	2.6	3.9	5	6.7	8.6	Wilson et al. 1992
<i>Bacillus anthracis</i> - Anthrax	4.52	8.7					Light Sources Inc. 2014
<i>Bacillus magaterium</i> sp. (veg.)	1.3	2.5					Light Sources Inc. 2014
<i>Bacillus paratyphus</i>	3.2	6.1					Light Sources Inc. 2014
<i>Bacillus subtilis</i>	5.8	11.0					Light Sources Inc. 2014

UV Dose (mJ/cm²) Needed For a Given Log Reduction

Virus	Host	Log Reduction						
		1	2	3	4	5	6	
Adenovirus type 15	A549 cell line (ATCC CCL-185)	40	80	122	165	210		Thompson et al. 2003
Adenovirus type 2	A549 cell line	20	45	80	110			Shin et al. 2005
Adenovirus type 2	Human lung cell line	35	55	75	100			Ballester and Malley 2004
Adenovirus type 2	PLC / PRF / 5 cell line	40	78	119	160	195	235	Gerba et al. 2002
Adenovirus type 40	PLC / PRF / 5 cell line	55	105	155				ston-Enriquez et al. 2003
Adenovirus type 41	PLC / PRF / 5 cell line	23.6	ND	ND	111.8			Meng and Gerba 1996
B40-8 (Phage)	B. Fragilis	11	17	23	29	35	41	Sommer et al. 2001
Bacteriophage - E. Coli	N/A	2.6	6.6					Light Sources Inc. 2014
Calicivirus canine	MDCK cell line	7	15	22	30	36		Husman et al. 2004
Calicivirus feline	CRFK cell line	5	15	23	30	39		ston-Enriquez et al. 2003

UV Dose (mJ/cm²) Needed For a Given Log Reduction

	Log Reduction					
	1	2	3	4	5	6
<i>Ebertelia typhosa</i>	2.14	4.1				
<i>Escherichia coli</i> O157:H7 CCUG 29193	3.5	4.7	5.5	7		
<i>Escherichia coli</i> O157:H7 CCUG 29197	2.5	3	4.6	5	5.5	
<i>Escherichia coli</i> O157:H7 CCUG 29199	0.4	0.7	1	1.1	1.3	1.4
<i>Escherichia coli</i> O157:H7 ATCC 43894	1.5	2.8	4.1	5.6	6.8	
<i>Escherichia coli</i> ATCC 11229	7	8	9	11	12	
<i>Escherichia coli</i> ATCC 11303	4	6	9	10	13	15
<i>Escherichia coli</i> ATCC 25922	6	6.5	7	8	9	10
<i>Escherichia coli</i> K-12 IFO3301	2.2	4.4	6.7	8.9	11.0	
<i>Escherichia coli</i> O157:H7	<2	<2	2.5	4	8	17
<i>Halobacterium elongate</i> ATCC33173	0.4	0.7	1			
<i>Halobacterium salinarum</i> ATCC43214	12	15	17.5	20		
<i>Klebsiella pneumoniae</i>	12	15	17.5	20		
<i>Klebsiella terrigena</i> ATCC33257	4.6	6.7	8.9	11		
<i>Legionella pneumophila</i> ATCC33152	1.9	3.8	5.8	7.7	9.6	
<i>Legionella pneumophila</i> ATCC 43660	3.1	5	6.9	9.4		
<i>Legionella pneumophila</i> ATCC 33152	1.6	3.2	4.8	6.4	8.0	



Outline

- Listening
- Using the Comparative Effectiveness Approach
- Summary of the Needs (that everyone understands)
- Addressing the needs – Background & Physics 101
- **The Output of the Process**



At this point, Innovation happens, creative solutions are tested, designs are made, and we go back to the customer to ensure that our solution addresses the needs...

We repeat the CES with our partners on site



Ultimately, the solution is provided...



Differentiated Solution

- **Compact disinfection heads** – individually positionable, enables improved angle of incidence and better coverage of horizontal surfaces
- **Portable** – lightweight, compact, robust design, with protective carrying case allows for easy transport
- **Responsible** – sustainable; safe with redundancies to protect users and visitors from UVC exposure
- **Ease of use** – just a push of the button, it simply works, no preventive maintenance required
- **Lowest total cost of ownership** – affordable purchase price, short cycle times, limited maintenance, and low operating costs



Solution continued

- **Safety** - Unit won't operate with people in the room, Redundant sensors
- **Efficient** - Deliver energy more directly to the surface, Do 'more with less'
- **Short cycle times** - Greater than 3 log reduction in 3 minutes
- **Run multiple units at a time, reduce cycle time** – satisfies broad operational range
- **No prioritized use** - use multiples when and where wanted
- **No preventive maintenance** - UV lights changed every 12,000 - 3-minute cycles or 3,600 - 10-minute cycles
- **Operational issues addressed**

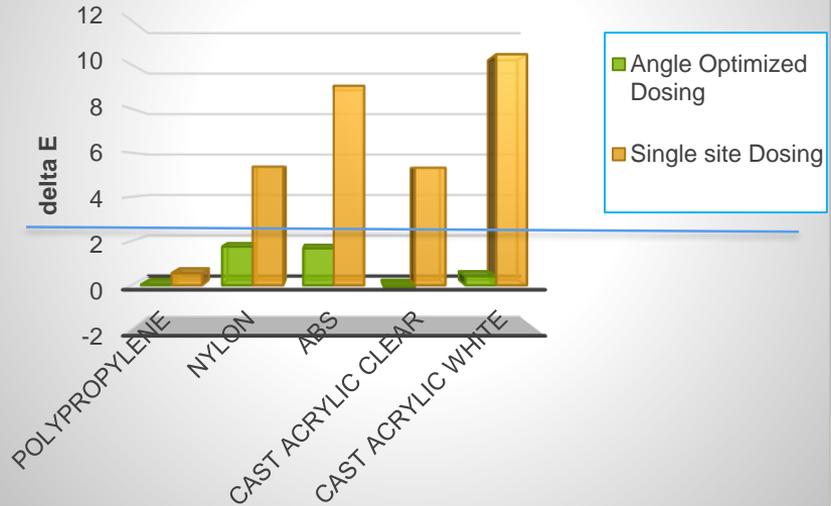


Some aspects that were also noted

International Commission on Illumination (CIE) scale of delta E ranges for estimating the human eye perception of colors.

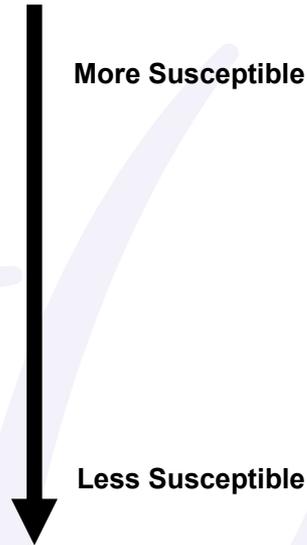
Delta E values from 1 to 2 are noted as "Perceptible through close observation" and values from 2 to 10 are "Perceptible at a glance."

Material Color Damage Due to Dose - 5 years
Higher = greater damage





Effectiveness of Solution Against Key Healthcare Associated Pathogens



Organism Group	Member Group
Vegetative Bacteria	Staphylococcus aureus
	Streptococcus progenies
	Escherichia coil
	Pseudomonas aeruginosa
	Serratia marcescens
Mycobacteria	Mycobacterium tuberculosis
	Mycobacterium bovis
	Mycobacterium leprae
Bacteria Spores	Bacillus anthracis
	Bacillus cereus
	Bacillus subtilis
Fungal Spores	Aspergillus versicolor
	Penicillium chrysogenum
	Stachyhybotrys chartarum

Vegetative bacteria
1.2m $\geq 3 \log_{10}$ reduction

C. difficile spores
1.2m $\geq 3 \log_{10}$ reduction



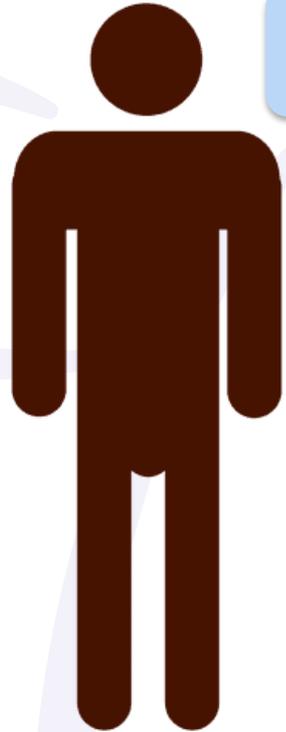
Safety Features

- The Solution has multiple levels of defense to prevent exposure:
 - Base unit has 4- infrared motion sensors and an accelerometer (detects touch/movement)
 - Remote Cover multitasks as the unit control, a yellow “safety cone (visual), and a safety device with a proximity sensor (detects movement of the door) and accelerometer
 - Optional Sentry device - satellite sensor that can be used in rooms/areas with multiple entries
- If any of these safety mechanisms are activated, the device shuts down





Success...



Relative Size
Goal



X, Y, Z
Solution



Actual Size



Outline

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- **The Output of the Process**